

Don't Miss the Boat!
This is your chance to make a big SPLASH!

BOXER BASH! 2025 CRUISE™



Symphony of the Seas—Sailing roundtrip Miami to
Perfect Day at CocoCay, San Juan, and St. Maarten!

Sponsorship Packages
to Support the Walk to End Alzheimer's



Brought to you by the Vacation Experts since 1988!

MAGIC CRUISES & TOURS: 614-847-5551

Groups@MagicCruises.com

656 High Street



2025 Boxer Bash Cruise—Sponsorship Programs

With the combined efforts of Magic Cruises & Tours/Royal Caribbean International, Brandon Boxer and Lexi Nasby we have a large audience of people with discretionary dollars to spend - including travelers, radio listeners, singles, couples and families galore! The goal is to increase our fundraising for the Walk to End Alzheimer's through sponsorships related to the cruise and activities. Sponsors may choose to focus on a featured event(s) on board the cruise as well as help to cover costs associated to marketing & operating this cruise.

Signature Sponsor \$10,000+

- \$1000 Contribution to our Alzheimer's Association fund raiser
- Sponsor Signature Event during the cruise, with recognition
- Sponsor Spotlight Feature: Logo and information highlight in flyer and on the event website
- Radio Host Brandon Boxer mentions, Magic Memos emails, social media and other marketing materials
- Include items in swag bags for cruise guests
- Access to Kick-off and Bon Voyage event(s)
- Balcony stateroom for 2 guests on the Boxer Bash cruise
- Featured in Boxer's broadcast during the cruise

Presenting Sponsor \$7500

- \$750 Contribution to our Alzheimer's Association fund raiser
- Sponsor Signature Events during the cruise, with recognition
- Sponsor Spotlight Feature: Large Logo in flyer and logo and highlight on the event website
- Radio host Brandon Boxer mentions, Magic Memos emails, social media, other marketing materials
- Include items in swag bags for cruise guests
- Access to Kick-off and Bon Voyage events

Gold level \$2500

- \$250 Contribution to our Alzheimer's Association fund raiser
- Sponsor of Events during the cruise
- Sponsor Spotlight: Logo in flyer and on event website
- Radio host Brandon Boxer mentions, Magic Memos emails, social media, other marketing materials
- Include items in swag bags for cruise guests

Silver Level \$1000

- \$100 Contribution to our Alzheimer's Association fund raiser
- Sponsor of Events during the cruise
- Sponsor Spotlight: Name listed on flyer, Logo on event website
- Include items in swag bags for cruise guests
- Mentions on social media

Bronze Level \$500

- \$50 Contribution to our Alzheimer's Association fund raiser
- Sponsor of Events during the cruise.
- Sponsor Spotlight: Name listed on flyer, Logo on event website
- Include items in swag bags for cruise guests



Ask about custom sponsorship tiers, adding on a balcony cabin to a sponsorship, or incentive cabins for clients, employees, etc!

Hey Sponsors! Get your *swag on* and spread your word—provide items for our “swag bag” that each guest on the cruise will receive—200 pieces. Please consider donating item(s) to be used as prizes for any one of our events, along with recognition for your generosity!

Donations to the Alzheimer's Association (ALZ) will be made to Boxer's 2025 Walk to End Alzheimer's Team, Wilheminna's Warriors. Sponsors will receive a receipt usable for tax purposes. Sponsors may also purchase staterooms for own use or for customers or sales staff!

Example Signature Events

Exclusive Behind the Scene: Sip, Galley Tour & Brunch

Welcome Aboard Cocktail Party

Farewell Cocktail Party

ALZ Walk-a-Mile on Deck

Group Photo

Group T-shirts

Example Events

Bingo

Game Night

Mini-Golf

Trivia

Bar Crawl

Ice Skating Party

Logo Placement(s)

Sponsor Spotlight is a page of the brochure/flyer and a tab on the website—different levels get various highlights (Feature, logo, name). Some tiers include “Sponsor Spotlight Feature,” which includes a message from the sponsor in addition to their logo. Logos could also be on the back of group guest t-shirts.

Social media includes Magic Cruises & Tours Email, Facebook, Instagram, and Youtube and Boxer’s Facebook & Instagram.

Magic Memos is a featured email message sent twice/month to Magic Cruises & Tours client list.

Customized Sponsorship programs can be created.

ASK MAGIC for details and share your ideas.

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